

Dahua Provides Patented HDCVI Technology to Secure Lulu Mall in Oman

Dahua Technology, a world-leading manufacturer and supplier of video surveillance products headquartered in Hangzhou, China provides its patented HDCVI solution to secure Lulu Hypermarket in Muscat, Oman.

Lulu Hypermarket is a hypermarket chain and retail venture started by Lulu Group International in 2000. It has over 30,000 employees of various nationalities. Lulu Hypermarket is one of the largest retail chains in Asia and is the biggest in Middle East with 115 outlets in the Gulf Cooperation Council (GCC) countries and one in Kochi, Kerala, India. It is amongst the world's 50 fastest growing retailers, according to research firm Deloitte.

Dahua provided HDCVI technology to secure the branch of Lulu Hypermarket in Muscat with cooperation from its system integrator China Communications Services. This is the first time that Dahua and China Communications Services have cooperated for an entire CCTV project. The two team members' deep experience in CCTV resulted in a smooth and successful implementation for Lulu.

Lulu mainly used Dahua HDCVI Professional series products, including HDCVI cameras, HDCVI DVRs, VMS, IP storage, video wall, etc. Around 250 HDCVI cameras, including bullet, dome and PTZ, were provided by Dahua. A Video wall display unit was used in the control center and IP SAN storage devices are used to meet 90 days recording requirements.

Dahua HDCVI Professional series adopts the patented DH5000 chipset and high performance CMOS sensor. The camera retains the ease-of-use of an analog system while offering up to 1080P HD video output. Pro series is suitable for the users who want to secure small-and medium scale applications like airports, hospitals, schools, upscale hotels or Banks.

"HDCVI is Dahua patented technology featuring HD analog video transmission over coaxial cable, allowing reliable long-distance HD transmission at lower cost. As for the Lulu Hypermarket, we provided our HDCVI professional series products to protect the whole market," said Rio Mao, Sales Director of APAC at Dahua Technology. "Dahua appreciated the teamwork with China Communications Services, which made the project successful and was happily accepted by Lulu Hypermarket. We are obviously looking for further cooperation with China Communications Services for more projects"

"We really appreciate this great support from Dahua, and we have more confidence to work with Dahua together in the whole Middle East market," said Zhu Linghua, Manager of Overseas Department at China Communications Services. I believe we can achieve more mutually beneficial project starts from this successful case, and continue cooperation with each other in the near future."

